



YOUR PARTNER IN SPIRIT

Hello Vendor,

Thank you for your interest in being a vendor at JAM Brands events during the 2011-2012 competition season! We are revving up for some exciting events this year, and we hope to have you as a part of them!

We are looking for a variety of vendors to showcase their items. This season, we have two different options: exclusive sponsorship packages and per event vendor opportunities.

The JAM Brands has exclusive rights to certain products, and we will not accept vendor applications for the following products:

- ANY clothing merchandise
- Web casting
- Cheer camp & competition companies

OPTION #1: THE JAM BRANDS SPONSORSHIPS

As a JAM Brands sponsor, your product will be exclusively sold at certain events that are agreed upon between The JAM Brands and you. All sponsorships have a different format, created to best fit the needs of both parties. There are several types of sponsorship opportunities including monetary sponsorships, product contributions and services exchange. If you are interested in an exclusive sponsorship with The JAM Brands, please complete the attached sponsorship application, and fax it to 410-360-3703, Attn: Serena Andrews. This application will be reviewed on several criteria: product type, corporation reputation and longevity and the fit your product will have with our Brands. If your application is approved, an agreement will be sent to you within 14 days. If your product is not a good fit, you will be notified within the 14 days as well. Sponsorships applications will be accepted until October 1, 2011.

OPTION #2: THE JAM BRANDS EVENT VENDORS

If you are interested in being an event vendor at one of our many JAM Brands events, attached is an application for each brand that is offering vendor opportunities. For any events that you are interested in, please fill out the appropriate form. The contact info for each brand is listed on the application, and each brand has a different contact person. You will hear back from each brand to finalize the details. Please note that not all requests will be accepted as certain products may have an exclusive sponsorship for this season, or there may already be a vendor who has registered for that event with the same product. Some brands do promise product exclusivity, and some brands do not. **LIVE! does not offer per event vendor opportunities.**

Vendor purchasing a Single Booth will receive: 1 table and a 10' x10' space.

Vendors purchasing a Double Booth will receive: 2 tables and a 20' x 10'space

VENDOR REGISTRATION DEADLINE: 2 weeks prior to event date

To lock in your space, it is necessary to submit your application form as early as possible.

Once approved, full payment will be required to hold your space.

If you need electric, note it on your application. For some events, additional fees will apply for electricity.

Payment up to 30 days in advance may be in the form of business check, certified check or credit card. All payment within 30 days of the event MUST be paid by certified check, money order or credit card. To make a payment by credit card, you must submit a Credit Card Authorization form, which is included in this packet. A 3% administrative fee will be added to all credit card payments. Payments should be made to each brand separately.

Space is limited and will be sold on a first come, first served basis! Don't wait to apply for the events you'd like to attend!

If you need any additional information, please contact me at 410-360-3406 or Serena@theJAMbrands.com. Thank you again, and we hope to see you during the 2011-2012 season!

Cheers!

Serena Andrews
Serena Andrews



2011-2012 CREDIT CARD PAYMENT FORM

The JAM Brands
11500 Champions Way
Louisville, KY 40299
Toll free 1.866.611.2JAM
Fax 502-266-6614
Toll free 1-866-JAMFAXX
thejambrands.com



Please attach this form to the Registration Form!

Team Name/Entry Name _____

Event Attending _____

Division Name _____ Division Code _____

The JAM Brands allows you to pay for entry fees by credit card! The credit card used **MUST BE IN THE NAME OF THE GYM, SCHOOL or CONTACT PERSON. NO EXCEPTIONS!** Please fill out the form below. Attach it as payment to the "Registration Form(s)." A 3% administrative fee will be added to all transactions. This fee will be waived if using cash, check or money order. I understand that by signing this form, the 3% administrative fee will be included in my registration total.

Type of credit card to be used...

Visa

MasterCard

Discover

Credit Card # _____ Expiration Date _____ CVV Code _____

Amount To Be Charged _____ Cardholder's Phone Number _____

Cardholder's Name _____ Cardholder's Signature _____

I agree to pay above total amount according to card issuer agreement

Credit Card Billing Address _____

Date Signed _____

FOR JAM Brands USE ONLY

3% Administrative Fee _____ Total Entry Fee _____

Registration Fee _____

Transaction Info _____